

EUROVISIONI INTERNATIONAL
FILM AND TV FESTIVAL



EUROVISIONI

PRESENTATION

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About Eurovisioni

There is a great number of festivals and events in Europe dedicated to the audiovisual media, but only one of these focuses specifically on the European film and television market, its technological changes and the cultural and economic transformations accompanying the development of this market. This is EUROVISIONI, a festival founded in 1987 when European television did not yet exist and which is now reaching maturity, at a time when tens of millions of European households have the possibility to receive the same programme.

Who promotes Eurovisioni

EUROVISIONI, created thanks to the initiative of a group of European audiovisual sector professionals, is nowadays promoted by the "Eurovisioni" cultural association co-ordinated by its president and secretary general:

President

Michel Boyon

Secretary general

Giacomo Mazzone, Head of International Relations, UER/EBU

The association's Board of Directors is made up of a committee of Vice-presidents, including the outgoing presidents:

Luciana Castellina A.C., Eurovisioni

Krzysztof Zanussi, Film Studio 'TOR'

Michel Azibert, Eutelsat Communications

Stefano Rolando, IULM

Xavier Gouyou Beauchamps, presidente TV France International

Claudio Cappon, UER/EBU (Union Européenne de Radio-Télévision/European Broadcasting Union)

Bernard Miyet, Valarda Consulting

Robert Stéphane, Vidéographies

Honorary Member

Giuliano Berretta

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Who organises Eurovisioni

New members join, every year, the Eurovisioni Board of Directors, on the base of the themes highlighted in the current edition. These new members suggest the most topical issues and the best experts to address them. A great number of institutions take part into the Board of Directors (European Union and national institution representatives) along with public and private television channels (ARD, EBU; France Télévision, ZDF, Rai), groups of producers and writers, copyright associations, companies of the audiovisual technology sectors, telecommunication companies and so on.

The objectives

The issues addressed each year are chosen among those of greatest interest (the launch of digital TV in Europe, , the advent of DBS satellites in the year of their launch, the reform of copyright laws at European level, in the year where an European Union directive on the subject was issued) enabling Eurovisioni to promote the interaction and mutual understanding of the three leading groups in the audiovisual sector: operators (those who produce, distribute and spread audiovisual creations) institutions (that regulate and provide incentives for this kind of activities at national as well as European level) and companies (that, through technological innovation, enable to step up the quality and reach new frontiers). In the rooms of the prestigious Villa Medici and in the Spanish Academy on the Janiculum Hill since 1994, along with the Goethe Institut Rom and the French Embassy, meetings between professionals take place, taking the fundamental chance to exchange point of view in a work which is inevitably and increasingly Europe – oriented.

How Eurovisioni is financed

A basic contribution is given to EUROVISIONI by institutions such as the General Directorate for Cinema of the Italian Ministry of Culture and the Cultural Department of Latium region. On the base of the themes addressed, different institutions and private companies cooperate in the festival organisation, year by year. The success of the past editions of the Festival were possible thanks to the active support and contributions of a variety of European institutions – from the Goethe Institut Rom to the French Academy, and some key role actors (companies and bodies) in the television and telecommunication sector, including: RAI, Eutelsat, SACEM, SACD, BBC, ZDF, France Télévision, Canal Plus, etc. Furthermore, all of the participants who take part cover their own expenses, freeing the organisers from the need to cover their travel and accommodation costs, and thus helping to guarantee the success of the Festival.